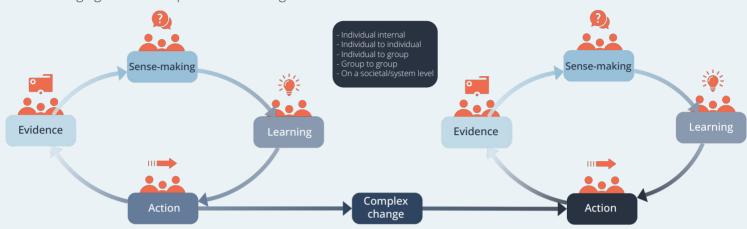


ESLA Loops is an approach to using evidence to inform learning and action on complex challenges

We design and facilitate processes which enable organizations to 'make sense' of their own evidence, leveraging collective experience and insight



Integrating practical tools for robust evidence with collaborative sense-making processes and platforms, ESLA Loops is an innovative and empowering approach which enables organizations to build sustainable and adaptive cultures of learning about complex challenges.

#### What is sense-making?

The capacity to make sense of the world so you can act in it.

Sense-making is ongoing, so individuals and teams simultaneously shape their choices and act in the situations they face.

People do this naturally. Organizations can develop the capacity to collaboratively sense-make.

### Why is evidence-based collaborative sense-making important?

Complex challenges require organizations to develop new approaches which integrate evidence & experience to better understand how change happens.

By subjecting evidence of change to scrutiny in groups, interpretations are debated & challenged, generating more useful insights and actions. When systems conditions & signals (meaningful change) are analyzed collectively by those who hold deep experience & insight, action is collectively owned.

# How is ESLA Loops different, innovative & useful?

ESLA Loops co-designs, integrates and facilitates evidence-based collaborative sense-making approaches - tools, processes & platforms - into an organization's strategy, evidence and learning systems.

Our aim is to leverage your own deep experience and insights, creating the capacity and culture for more effective action

#### **ESLA Loopers**

We are a small, diverse & passionate global network of experts with complementary skills, experience & local knowledge



Jody Aked Learning in complexity



**Alan Hudson** *Relationships learning & change* 



**Eunica Aure** *Evidence & learning for action* 



**Maggie Ibrahim**Passion for people
& planet



**Julia Bussab Fonseca** *Complex-systems awareness-raiser* 



Suzane Muhereza
Connecting &



**Zand Craig**Systems
sense-maker



**Nkechi Odinukwe** *Participatory equality* & *inclusion* 



Jorge Florez Herrera Citizen-centered participation



**Robbie Gregorowski** Evidence sense-making practitioner



Pedro Prieto Martín Evidence & learning through tech



Morgan Wills Complexity Wrangler



#### These core principles explain what we believe & why we are different...

- 1 Global challenges are **complex, dynamic, unpredictable, and contested.** Solving them requires new and different approaches.
- 2 Participatory and technology-enabled mixed-methods through methodological bricolage can generate robust, representative, and useful evidence of relative contribution and wider systems signals.
- This evidence is best interpreted by the individuals and organizations who are closest to the change process, and who hold deepest experience and insights.
- 4 New skills are required in designing collaborative sense-making platforms and facilitating processes that convene diverse groups to share experience, surface insights, and build consensus on strategy and action.
- 5 By embracing and valuing different ways of knowing **we can structurally shift historic power imbalances,** broadening meaningful participation to inform action and change.
- Future success lies in valuing the quality of the process as much as the end product creating sustainable and structural ESLA Loops capacity and organisational culture.

## System co-design & facilitation

→ Co-designing your project, initiative or organization's evidence, sense-making and learning system around ESLA Loops

# Training & practice building

→ Building an ESLA Loops culture, capacity and practice within and across your team & organisation

### Field building

→ Promoting the wider understanding and uptake of ESLA Loops approaches to complex challenges through collective intelligence

#### 1 Conceptual foundations

ESLA Loops underpinned by complexity, systems-thinking & collaborative sense-making

# 2 Practical tools for robust evidence

ESLA Loops in measurement frameworks rubrics for systems signals ESLA Loops in evaluation -Outcome Harvesting & methodological bricolage

### 3 Building sustainable institutional capacity

ESLA Loops operationalised in collaborative sense-making platforms & processes - Miro & in-person







